



COLLEGE OF LIBERAL ARTS AND SCIENCES



“In addition to my coursework for my major, I’ve been exploring other disciplines within the College of Liberal Arts and Sciences. I’ve taken playwriting courses through the Department of Theatre Arts and also classes through the School of Journalism and Mass Communication. I appreciate that the College makes it easy to incorporate a wide array of disciplines into my education while focusing on my major.”

Cassie Gonzales
Tucson, Arizona
Cultural Anthropology Major
Class of 2005

For The University of Iowa and UI students, *it all starts here.*

The liberal arts and sciences embody the essence of higher education. The UI College of Liberal Arts and Sciences—spanning the humanities, social sciences, mathematical sciences, natural sciences, and performing and fine arts—teaches students to communicate, reason, inquire, and understand across a wide spectrum of disciplines.

The College plays a crucial role in the UI’s mission of education, research, and service. Consider these facts:

- The College of Liberal Arts and Sciences is the oldest and largest UI college. Founded as a central element of the University, it now includes nearly 40 departments and schools and more than 15 interdisciplinary programs.
- Every incoming UI undergraduate—several thousand each year—takes key foundational courses in the College. By far the majority of these students select a major from the many opportunities the College offers.



“Recruiting top-notch graduate students is becoming a greater challenge each year. Our peer universities are able to offer prospective students considerably more financial support than we are currently able to. Our program’s reputation and effectiveness depend heavily upon the caliber of our advanced-degree graduates, so endowed support for attracting top young scholars is key to maintaining and improving our status as one of the top programs in the country.”

Randy Y. Hirokawa
 Chair and Professor
 Department of Communication
 Studies

- The UI’s hallmark emphasis on comprehensive communication skills—writing, reading, speaking, listening, analyzing, and making connections—begins in the College.
- The College is the home for most interdisciplinary education at the UI.
- Students in all areas of the College learn to reach across disciplines and communicate their discoveries.
- The College’s faculty, assisted by talented undergraduate and graduate students, perform and direct groundbreaking research across the liberal arts and sciences. Their work not only leads to new knowledge, but is also an exceptional teaching and learning tool.

Today’s employers seek adaptable, creative thinkers who know the questions to ask and the most innovative ways to find answers. While the College of Liberal Arts and Sciences offers intensive and comprehensive training in a broad array of disciplines, it also teaches its students to think beyond rigid boundaries and to approach their chosen fields in ways that are informed by a variety of intellectual and creative endeavors. As a result, employers value graduates of the College for their expertise, their versatility, and their communication and problem-solving skills—and society gains educated, involved, articulate, and compassionate citizens.

For the good of the University and the students and society it serves, we must continue—and strengthen—this UI liberal arts and sciences tradition. **Now, more than ever, private support is crucial to the College’s success.**



WHAT WE CAN ACCOMPLISH TOGETHER



“Our College touches every UI student. Because of the foundation the College provides, each UI graduate builds his or her appreciation for the breadth and diversity of the world, and acquires the intellectual and creative tools needed to embark upon successful careers. The College must have a healthy endowment to enable our faculty and students to continue to imagine frontiers, to forge disciplines, to explore new connections, and to transcend old boundaries. I am grateful to our contributors who help us pursue that mission.”

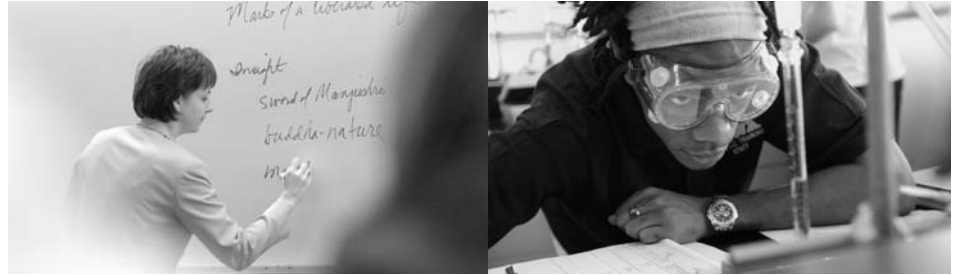
Linda Maxson
UI Alumni Association
Dean’s Chair in the
Liberal Arts and Sciences,
Professor of Biological Sciences

We can support students in their educational endeavors. Together, we can establish endowed resources to help make a College of Liberal Arts and Sciences education more affordable and accessible for students and their families, and to attract and keep the most talented students at Iowa.

We can support faculty teaching and research. With your help, we can create endowments to attract new faculty, reward existing faculty, and sustain faculty at all levels as they press forward with innovative research, teaching, and artistic endeavors.

We can support innovation in academic programming. You can help us establish permanent resources to enhance the programs that make the UI unique. From our comprehensive Rhetoric and General Education programs (which serve almost all incoming students throughout the University), to opportunities for undergraduate participation in faculty research, to interdisciplinary curricula throughout the College, our innovative programming engages students in the excitement of inquiry and exploration.

We can build, equip, and maintain modern facilities. Our students and faculty deserve modern facilities befitting the excellence of their educational experience. Beyond the ongoing need to keep all our classrooms, labs, and studios up to date, three new and much-needed capital projects are under way. Funded by a partnership between the state of Iowa, the University, and private contributors, these initiatives are integral elements of our campaign and critical to our future:



The College of Liberal Arts and Sciences has not only left its mark on the lives of thousands of UI students over more than 150 years, but has helped shape the world in important ways. To cite just a few prominent examples, the College was:

First in the nation to appoint a professional artist to its faculty (in 1909)

First to base faculty appointments in the fine arts on candidates' artistic abilities and portfolio quality (in the 1920s)

First to establish a creative writing program (in 1936)

First to offer a doctoral program in mass communication (in 1948)

Instrumental in helping the discipline of psychology earn recognition as an experimental science

Responsible for launching the discipline of speech pathology

The first department at any university to design, build, and operate an entire spacecraft (in 1961)

- A new building for the School of Art and Art History, designed by world-renowned architect Steven Holl
- A new building for the School of Journalism and Mass Communication, the Department of Cinema and Comparative Literature, and *The Daily Iowan* newspaper, which will also include general classroom space
- An addition to the Dey House, home of the Iowa Writers' Workshop

We can maintain and expand an unrestricted endowment. Flexible discretionary funds enable us to direct resources where they are needed most. Such funds allow us to respond to and create opportunities for our students and faculty.

RECOGNIZING YOUR SUPPORT

Gifts of all sizes are crucial to the future success of the UI College of Liberal Arts and Sciences. To appropriately acknowledge the generosity of contributors, we have instituted a variety of ways to recognize your support, including the following:

- For contributors able to give at especially generous leadership levels, opportunities for naming endowed funds, or all or parts of new or renovated facilities, exist throughout the College, offering the chance to have one's name attached forever to critical educational initiatives.
- **The Presidents Club** permanently recognizes those who make outright gift commitments of \$40,000 or more within a 10-year period and/or those pledging substantial deferred support to any area of the University.



The Presidents Club Silver recognizes individuals who have provided cumulative outright gifts and pledge commitments of \$250,000 through \$999,999. The Presidents Club Gold recognizes cumulative outright gifts and pledge commitments of \$1 million or more. Corporations, foundations, and other organizations are recognized in The Presidents Club Associates.



“The ability to attract prominent faculty with established reputations is essential. Such top faculty do more than excellent teaching and researching. They also mentor our graduate students, helping them grow into the next generation of leaders, and bring crucial grants to our school. We have exciting opportunities to offer potential faculty stars, but we need endowed resources to attract them to the UI. The competition with other universities is intense.”

Salome Raheim
Director and Associate Professor
School of Social Work

THE TIME IS NOW

Superior writing and communication skills, the ability to work collaboratively and think across disciplines, the development and application of critical-thinking and problem-solving skills, and the preparation for meaningful careers and a fulfilling life—these have been the hallmarks of a UI liberal arts and sciences education for more than a century. It is a tradition of which we can all be justifiably proud and which has served Iowa and the world well for generations.

But we must do even better. With the necessary support, we will be in a position to ensure the College’s lasting impact on the quest to better understand ourselves and our world. The great centers of learning in our culture, like The University of Iowa, are at the heart of humankind’s aspirations. And the College of Liberal Arts and Sciences is at the heart of The University of Iowa. *Please help us help our students and faculty in their important work.* It all starts here—with you!

UI COLLEGE OF LIBERAL ARTS AND SCIENCES CAMPAIGN GOALS 1999-2005

Overall Campaign Goal for the UI College of Liberal Arts and Sciences: \$81 million

Goals for Student Support (total goal is \$11 million):

- Endowed graduate and undergraduate scholarships (minimum endowment commitment: \$30,000)
- Student research and development funds
- Writers' Workshop fellowships

Goals for Faculty Support (total goal is \$38 million):

- Endowed chairs (minimum endowment commitment: \$1.5 million)
- Endowed professorships (minimum endowment commitment: \$500,000)
- Dean's Faculty Fellowships for promising junior faculty (minimum endowment commitment: \$100,000)
- Support for bringing visiting faculty and artists to campus

Goals for Program Support (total goal is \$10 million):

Opportunities for Excellence Funds, designed to facilitate the development of outstanding programming such as:

- Educational Entrepreneurship Endowment
- Center for the Book
- Maia String Quartet
- Roy J. Carver Center for Comparative Genomics in the Department of Biological Sciences
- Great Explorations in Math and Science (GEMS) Program
- A. Craig Baird Debate Forum

Goals for College Facilities (total goal is \$11 million):

- The new School of Art and Art History building
- A new building for the School of Journalism and Mass Communication, the Department of Cinema and Comparative Literature, and *The Daily Iowan* newspaper, which will also include general classroom space
- The new Dey House addition for the Iowa Writers' Workshop

Goal for Unrestricted Core Support (total goal is \$11 million):

- Unrestricted funds for College-wide and departmental use



To learn more about supporting the UI College of Liberal Arts and Sciences, please contact:

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The Campaign to Advance Our Great University