



THE CASE IN SUPPORT OF THE COLLEGE OF EDUCATION

Comprising four departments—Counseling, Rehabilitation and Student Development; Curriculum and Instruction; Educational Policy and Leadership Studies; and Psychological and Quantitative Foundations—the College offers more than 35 degree programs in addition to certification and licensure opportunities.

Fostering tomorrow's educational leaders has long been one of the University of Iowa's greatest priorities. In 1872, soon after the UI's inception, it became the first institution in the nation to create a permanent college-level department of education. More than a century later, the excellence of the UI College of Education and its alumni is widely recognized. *U.S. News & World Report* has consistently ranked it among the top 30 U.S. schools granting graduate degrees, and five of its programs are ranked among the top 20.

Approximately 1,100 teacher education program undergraduate students and 900 graduate students are enrolled in the College. Our graduates teach in nearly every district in Iowa, in every state in the nation, and in many countries around the world. In addition to classroom teaching, College alumni work as educational leaders in a multitude of positions, such as superintendents, school psychologists and counselors, federal policy makers, assessment developers, and collegiate student life administrators.



The College has a strong commitment to getting current research into the hands of practitioners, thus benefiting students and teachers as soon as possible. Faculty members not only perform research in schools throughout the country, but also work actively with K-12 educators to establish effective curricula and teaching methods.



“Education neither starts nor stops at the door of a classroom. We adapt our methods, apply creative innovations, and work collaboratively to attain traditional goals. Our people and programs show that by working together, we accomplish more than ever thought possible.”

Sandra Bowman Damico
Dean
University of Iowa
College of Education

CURRENT CHALLENGES IN EDUCATION

Throughout its diverse programs, the College prepares educators who can effectively address some of the biggest challenges facing today’s schools: the state and national teacher shortage, the increasing diversity of the student population, the incorporation of the latest technology into teaching and school culture, and other serious hurdles:

- In the next decade, more than 40 percent of Iowa’s teachers are expected to retire.
- Iowa’s average teaching salary ranks 35th in the nation, \$6,450 below the national average.
- Twenty-eight percent of new teachers in our state leave the profession within three years.

[Statistics from the Iowa State Education Association]

It is clearer than ever that vigorous support of the College of Education is not only a boon to the UI and its distinguished staff and programming, but more important, to the children and teachers of Iowa. Educational experts tell us that one of the leading indicators of student achievement is the proportion of well-qualified teachers in a state.

Another indicator of first-rate education is the successful marriage of technology and teaching. Schools have the substantial challenge of preparing students for technologically savvy contemporary workplaces. Both students and teachers must be familiar with current software and hardware, using it throughout the curriculum as a



valuable tool. Iowa is doing well on this front, with a ratio of three students to every one computer. Challenges remain, however. The state's supplementary technology funds for K-12 schools were eliminated for the 2002-03 school year. In an effort to bring more opportunities to rural students, the College is looking to technology as the bridge. By building an avenue for rural students to gain access to courses and programs otherwise unavailable to them, the College will have a profound effect on the education of Iowa's students.

Finally, like the rest of our nation, Iowa is becoming noticeably more diverse. By the year 2015, Iowa's Hispanic population is projected to more than double, and the Asian American/Pacific Islander population will nearly double. The African American and Native American populations will also grow sizably, while the Caucasian population is expected to remain the same. As one of the most crucial social institutions, schools must be prepared for these changes. Teaching and administrative staffs should reflect the cultural and racial make-up of our students, or at least have a good working knowledge of the issues they face. Curricula must represent the multiple perspectives of Iowa's families. The College of Education has a role to play in all of these areas, from preparing new and diverse teachers, to translating diversity issues from theory to practice.

The more we embrace technology the more we empower learning. Today, more than ever, educators must be well trained to utilize the many benefits of technology. Through innovations like the ePortfolio project, the UI College of Education leads the nation in integrating technology and instruction. The combined energy of College faculty and staff drives a vision that Iowa graduates are the best prepared to meet the technological needs of today and tomorrow.

SUPPORTING EDUCATION—SUPPORTING OUR FUTURE

Iowa has long been known for its excellent education at every level. As we strive to meet the significant challenges of the future, while maintaining the best educational opportunities possible, we need the support of private gifts from alumni, friends, and corporate partners. The College of Education has set the goal of raising \$17 million by the end of 2005 to support programs that build new initiatives, strengthen students and faculty support, and complete facility renovations. Following are several of the most crucial funding priorities identified by the College as part of the University's comprehensive campaign:



“The University of Iowa is sacred ground to me. I could not have imagined that my graduate education would have opened so many vistas and opportunities for me. The lessons I learned as a student at Iowa have had a profound influence throughout my careers in higher education and international business.”

Ronald W. Roskens, 1958, Ph.D.
 President, Global Connections, Inc.
 UI College of Education
 Campaign Committee Chair

SUPPORT FOR STUDENTS

\$1.5 MILLION

Although it is an awesome responsibility, teaching, with its relatively low salaries, continues to be a labor of love. As teachers in training, our students most strongly need your help during the semester when they are teaching full-time without pay. Student teaching scholarships, as well as graduate-level fellowships, summer internships, and diversity initiatives are all essential to providing beginning educators with a solid foundation for the years of service they’ll provide. The better prepared a new teacher is for what to expect in the classroom and for what challenges he or she will face, the more likely that teacher is to stay in the field.

SUPPORT FOR FACULTY

\$3.3 MILLION

To strengthen our committed faculty, we seek to create five endowed positions, including two chairs and three fellowships. Presently, only three of our 100-member tenured faculty hold such positions. By offering the highest-achieving members of our faculty an endowed chair or professorship, a position above and beyond the traditional top academic rank of “full professor,” we ensure that our most productive and innovative minds have the flexibility and resources they need to stay and advance education in Iowa.

SUPPORT FOR FACILITIES

\$7 MILLION

The College looks forward to two new exciting facilities that will better help educators serve a wide array of students. First, the Myron and Jacqueline N. Blank Honors Center is the new home to both the Connie Belin and Jacqueline N. Blank International Center for Gifted Education and Talent Development and the UI Honors Program. Under its roof, the UI will become the first school in the nation to offer programs, services, and support for academically gifted and talented students ranging from kindergarten through college. The other new facility is a wireless computer center that will make computer-related group work easier—reflecting the current pedagogy in K-12 classrooms—and will be more friendly to students with disabilities. It is another high-tech tool for the College’s students who are already ahead of the curve with their ePortfolios, an electronic record of their coursework and classroom accomplishments, including lesson plans, term papers, and teaching



videos. The ePortfolio is the best tool available for student teachers to demonstrate their skills to future employers and to show that they have met federal and state standards for teacher certification.

SUPPORT FOR PROGRAMS

\$4 MILLION

Several outstanding programs in the College seek specific funding:

- Language, Literacy, and Culture is a graduate-level program that helps veteran teachers combine research and service in the area of literacy.
- The Belin-Blank Center offers programming to gifted and talented students and their teachers. For more information about the center's goals within this campaign, we can provide a Belin-Blank Center case statement.

ANNUAL AND SUSTAINING SUPPORT

\$1 MILLION

Contributions to this flexible resource are used throughout the College, wherever the need is greatest during the year. Your support makes a real difference in the number of students we can help, and in the amount of help we can offer on an as-needed basis.

RECOGNITION FOR CONTRIBUTORS

Your support will be felt in classrooms across the state as our graduates help prepare the next generation of Iowa's students. To recognize your generosity, most of the funds sought by the College have exciting potential for name recognition. Endowed chairs, scholarships, and facilities all can bear the name of a generous contributor or loved one, forever linking a donor with our mission of enriching education both as a profession and as a broad field of inquiry. In addition, membership is available in the College's honor clubs and in The Presidents Club, which recognizes the University's most generous contributors.

CAMPAIGN GOALS AND OPPORTUNITIES FOR SUPPORT

Campaign Objective	Gift Goal
Student Support	\$1.5 million
Faculty Support	\$3.3 million
Facility Support	\$7 million
Program Support	\$4 million
Annual and Sustaining Support	\$1 million



SUGGESTED GIFT LEVELS AND NAMED-RECOGNITION OPPORTUNITIES

Campaign Objective	Suggested Gift Level
Faculty chair	\$1.5 million
Professorship	\$500,000
Endowed Directorship, Centers and Institutes	\$500,000
Faculty Fellowship	\$250,000
Faculty Development Fellowship	\$100,000
Visiting Professorship	\$100,000
Endowed Lecture Series	\$100,000
Faculty Support Fund	\$50,000
Undergraduate Scholarships	\$30,000
Graduate Scholarship/Award	\$30,000



For more information about how you can support the UI College of Education, contact:

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The Campaign to Advance Our Great University