



FUNDING PRIORITIES FOR THE COLLEGE OF NURSING

The University of Iowa College of Nursing's graduate programs are ranked 12th among more than 300 programs nationally. In its "2001 Guide to America's Best Graduate Schools" *U.S. News & World Report* rated the college's nursing service administration program first in the country, and the gerontological program ranked fourth.

In addition, the nurse anesthetist program and the pediatric nurse practitioner program are among the top in the country.

Better nursing care for every American. An even greater commitment to prevention, intervention, and positive outcomes. More nursing professionals than ever dedicated to the promotion of healthy individuals, families, and communities.

These are all promising benefits and all are on the health care horizon. According to the U.S. Bureau of Labor Statistics, employment for registered nurses will grow faster than the average for all occupations through 2008. This increase harbors both wonderful possibilities and sobering challenges.

What if this demand for nurses isn't met? What will a nursing shortage mean to your community, to your friends, to your family, and to you?



The UI College of Nursing is committed to meeting this nationwide call for nursing professionals. For more than 100 years, The University of Iowa has helped lead the way in nursing education, producing the expert clinicians, educators, executives, and scientists who have shaped the nursing profession. From its founding in 1898 as the University of Iowa Training School for Nurses, to its role within the University of Iowa Health Sciences Center, the college has been committed to the design and implementation of curricula in which students develop critical thinking skills, clinical decision-making abilities, and professional nursing values and ethics in an increasingly complex health care system.



To continue our mission and to keep pace with the nationwide demand for nursing professionals, the college has established a number of campaign priorities—priorities that offer alumni and friends the opportunity to impact academic programs and the teaching-learning experience, to aid in the expansion of existing centers of research, and to prepare nurses for their future roles as health care leaders.

Private support is essential in helping the college provide innovative programs, projects, and people to both sustain our prominence in the nursing profession and to serve society's changing needs. Funds will strengthen the college's resources for scholarships, classroom education, and technology. In addition, it will promote outstanding clinical programs and research activities that benefit students, faculty, alumni, practitioners, and patients.



“I have known since I was a very little girl that I wanted to become a nurse. I knew I wanted to spend my career helping people. The scholarships I've received have allowed me to continue my education without worrying as much about getting loans—they've made the financial end of college easier and added to my drive to succeed.”

Kara Walker
 Class of 2004
 Jewell, Iowa
 Recipient of the LuAnn
 and Norma Gerlach
 Memorial Scholarship
 and the Grace Keeffer
 Clark Scholarship

**Goal I:
 FACULTY OF DISTINCTION**

\$2 million

To offer endowed professorships that attract, retain, and support nursing scholars who have distinguished themselves in fields as diverse, demanding, and vital as gerontological, school health, leadership, and acute care nursing. This funding will allow nursing scholars to continue research, develop new and innovative practice opportunities, mentor faculty and students, collaborate with nurses and members of other disciplines in clinical settings, and participate in the service and teaching so essential to the mission of the college.

**Goal II:
 PROGRAMS FOR TOMORROW**

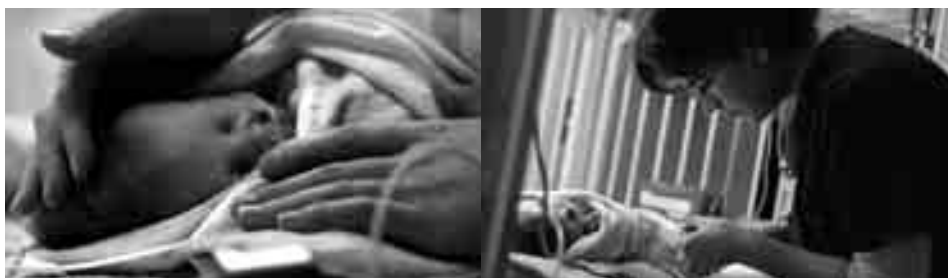
\$3.5 million

To further develop unique centers (see page 5 for listing) that facilitate ongoing research; improve the health of individuals, families, and communities; and advance the abilities and practices of nurses and nurse leaders. These center endowments offer the promise of knowledge breakthroughs in gerontological nursing, informatics, nursing classification and clinical effectiveness, and genetics.

**Goal III:
 A CENTER FOR CLINICAL EDUCATION**

\$1.8 million

To fund the equipment, tools, and resources necessary to provide clinical-simulation education. A joint venture with UI Hospitals and Clinics—where the center will be housed—this teaching lab will provide UI nursing students an opportunity to learn skills in a state-of-the-art facility. Private gifts will support equipment, educational resources, and continuing-education programming so vital to the nursing profession.



Goal IV:

SUPPORT FOR GRADUATE STUDENTS WHO EXCEL

\$1.3 million

To prepare scholars and fellows for academic careers in nursing—enabling them to conduct research on urgent health care topics—as well as support nurses who will go directly into practice. Recipients of these endowments will receive needed aid in the form of tuition, stipends, insurance, and student fees, enabling them to commit fully to research and intensive study.

Goal V:

SUPPORT FOR EXCEPTIONAL UNDERGRADUATE STUDENTS

\$500,000

To ensure an undergraduate experience that allows students to fulfill their intellectual, social, and career objectives. Endowed private support will offer exceptional undergraduate students mentored research opportunities in the field of nursing science, as well as the chance to study nursing care throughout the world.

Goal VI:

CORE COLLEGE SUPPORT

\$1.0 million

To increase ongoing support for college-wide programs, services, and the annual fund. The college is continually seeking to gain additional support for student programs and to initiate new programs that will increase student awareness of issues related to nursing. This flexible funding is vital to the college's faculty and staff, allowing them to respond to and create opportunity where and when necessary.

TOTAL CAMPAIGN GOAL, COLLEGE OF NURSING

\$10.1 million



“Generous giving from alumni and friends has allowed me to continue vital research focusing on how persons at risk for an illness—and their families—are affected by learning of their genetic predisposition to that illness. This research in turn has provided opportunities for student learning, especially regarding issues related to genetics and management of related health problems. A lack of funding would leave our nursing students without a valuable resource directly related to their future careers in the nursing profession.”

Janet K. Williams
Ph.D., R.N., P.N.P., F.A.A.N.
Professor
UI College of Nursing



Suggested Gift Levels for Named-Recognition Opportunities

Sally Mathis Hartwig Professorship in Gerontological Nursing	\$500,000 (fulfilled)
Professorship in School Health Nursing	\$500,000
Professorship in Acute Care Nursing	\$500,000
Professorship in Nursing Leadership and Effectiveness	\$500,000
Center for Nursing Classification and Clinical Effectiveness	\$1million
Center for Informatics	\$1 million
Center for Clinical Genetics	\$1 million
Center for Gerontological Nursing	\$500,000
Clinical Education Center	\$1.8 million
Graduate Scholarships (10 @ \$30,000)	\$300,000
Graduate Research Fellowships (5 @ \$200,000)	\$1 million
Support for International Undergraduate Study (minimum gift — \$40,000)	\$250,000
Undergraduate “Young Scientists” Support (minimum gift — \$40,000)	\$250,000

“My scholarship has allowed me to concentrate on being a student and helped guarantee my academic success. . . which has opened up additional opportunities. I have been accepted into a study-abroad program in Japan and have been awarded an amazing internship for the summer. These opportunities made possible by the Prewitt Scholarship, in addition to the solid education I’m receiving at the College of Nursing, will ensure that my future patients are in competent hands. I truly believe these things would not have been possible without the generous gift of the Prewitt family.”

Amber Jefson
Class of 2003
Forest City, Iowa
Recipient of the Lester D. and Lela
W. Prewitt Scholarship



Additional Opportunities for Support

For generous alumni and friends of the college who embrace our vision and appreciate the urgent call for nursing professionals, we can offer many forms of permanent recognition within this campaign, including the opportunities listed inside.

Unrestricted gifts to the college are always welcome—these contributions provide critical resources that enable us to take advantage of unexpected opportunities that arise and to support college programs and initiatives with the greatest need.



For more information about how you can support the campaign goals of the UI College of Nursing, contact:

Mary L. Rettig

Director of Development

College of Nursing

The University of Iowa Foundation

P.O. Box 4550

Iowa City, Iowa 52244-4550

319-335-3305 / 800-648-6973

E-mail: mary-rettig@uiowa.edu

www.GoodBetterBestIowa.org



The Campaign to Advance Our Great University