



Returning the Gift

Kimberly Ma
Class of 2003

Many University of Iowa students graduate with hopes of some day making an impact, of dedicating themselves to service, or of becoming pillars in their communities. But for many of the UI's stand-out students, these goals are already part of a rewarding day's work.

Take Lincoln, Neb., native Kimberly Ma (College of Engineering, Class of 2003) – this three-time scholarship recipient is a wonderful example of the special kind of student that an Iowa scholarship attracts and of the ripple effect that scholarships can have, touching the University, its students, and the community.

"As a scholarship recipient," said Ma, "I realized that donors made an investment in my future and my education . . . that the individuals who helped fund my scholarships deserved the best I had to offer." And now Ma is repaying with her best.

Continuing a precedent set in high school where she was a National Honors Society member, student council representative, cross-country runner, and top-notch student and citizen, Ma not only excels academically at Iowa, she is an active member of the community—a shining example of the good that today's UI students have to offer.

Now in her senior year, Ma has made the most of her prestigious UI Presidential Scholarship (given to students based on high school grade point average, community service, and leadership), an Engineering Excellence Scholarship, and a Study Abroad Scholarship, which allowed her to travel to Chengdu, China, and Sichuan University during the summer of 2002.

Ma's scholarships have allowed her to contribute time to fellow students and to the Iowa City community. "Scholarships have allowed me to pursue outside interests . . . this in turn has made me a more well-rounded person," said Ma, who serves on the executive council of Dance Marathon, raising money for families of cancer-stricken children.

Ma also volunteers for the Women in Science and Engineering program (WISE), where she mentors younger students concerning the ins and outs of a demanding engineering curriculum, and works as a student ambassador, speaking with high school students about a UI education. "I like being active and meeting people," said Ma. "I like connecting with the families and people I've met. I was on the receiving end of activities like WISE mentoring when I first came to Iowa . . . now I feel like I'm

(continued on back)

Rewards Continue Full Circle

The way Jefferson Davis (1964 B.S., 1966 M.A.) tells it, contributing to student scholarships is just as meaningful and rewarding to him as receiving a scholarship in graduate school.

Davis was married in his junior year at Iowa, and had a young child by the time he was in graduate school. "You can imagine how important getting that scholarship was to me," he said, "because things were very tight. It was very motivating."

After earning his M.A. degree, Davis launched a career in marketing, and in 1975 founded Cedar Rapids, Iowa-based Jefferson Davis Associates, Inc., a market research firm that provides services for companies throughout the world. The feeling of gratitude for the helping hand he'd received stayed with him over the years, and as soon as he was able, he established three endowed scholarships at The University of Iowa—named for his daughters, his parents, and his wife.

"The nice thing about endowed scholarships," said Davis, "is that they continue. With such a scholarship, a new student can be helped every year. I feel very grateful for the opportunity to give back. It's rewarding to me in so many ways."



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LEFT: Jefferson Davis with the three recipients of the Davis Scholarships, Aaron Tilton, Allison Reed, and Megan Perleth, at the September 13, 2002, UI Scholarship Recognition Luncheon.



NEWS Briefly

Gift Highlights

The **Levitt Foundation** has committed \$1 million toward the creation of a permanent endowment of \$1.5 million for the **UI Museum of Art**. After an initial gift of \$500,000, a second contribution of \$500,000 will be made as a matching gift, after the museum has raised another \$500,000 from other donors. The fund will be used to create the Members Exhibition Fund. **Richard S. Levitt** (1952 B.A., 1954 J.D.) and **Jeanne S. Levitt** (1952 B.A.), of Minneapolis, Minnesota, are members of The Presidents Club and longtime contributors to the University.

Glenn W. Schaeffer (1977 M.F.A.), of Las Vegas, Nevada, who graduated from the **Writers' Workshop** in the **UI College of Liberal Arts and Sciences** in 1977, committed \$1 million to support the expansion of the Dey House, the historic residential building in which the workshop is housed. The addition, which will be called the Glenn Schaeffer Library, will more than double the program's current facilities and include classrooms, offices, and a library and archive.

Janice A. and Herbert A. Wilson of Iowa City have made a \$1 million gift to create an endowed fund that will support educational programming at **Hancher Auditorium**. The Janice A. and Herbert A. Wilson Arts

Education Fund will support the Hancher Stage Door series, artist-in-residence activities, and Iowa Communications Network (ICN) broadcasts, which provide arts exposure and education to thousands of grade K-12 students in Iowa each year.

Gary R. Long (1959 B.S.M.E.) and **Carol R. Long** (1957 B.S.N.), of Paradise Valley, Arizona, have made a \$150,000 bequest to the **College of Engineering**. The gift will create the Gary R. and Carol Rastrelli Long Engineering Scholarship, to be awarded to students who are Iowa residents and have demonstrated financial need. The Longs are members of The Presidents Club and longtime supporters of the College of Engineering, the College of Nursing, and other UI programs.

A \$100,000 gift to the **A. Craig Baird Debate Forum** in the **College of Liberal Arts and Sciences** will create a scholarship for a deserving undergraduate student who is a member of the UI Debate Forum. As a student at the UI, contributor **Virginia Stafford** (1948 B.A.), of Ames, Iowa, was a member of the University Debate Program. She currently serves on the College of Liberal Arts and Sciences Advisory Board.

Scholarships by the Numbers

By establishing an endowed scholarship or other student resource, alumni and friends like you can help The University of Iowa bring extraordinary people to campus under the best possible academic circumstances. Here are some of the facts about how scholarship support can enhance Iowa's future:

- **Average indebtedness of today's graduating UI seniors who borrowed:** more than \$15,000
- **Need-based scholarships:** help make an Iowa education available to deserving students who might not otherwise be able to afford it (46 percent of our students in 2002-2003 received need-based financial aid)
- **Merit-based scholarships:** awarded based on scholastic and extracurricular achievement and help distinguish Iowa as a top-tier institution; the Presidential Scholarship is most prestigious
- **Number of new Presidential Scholarships created thus far through campaign contributions:** 51 (as of November 2002)
- **Total UI campaign goal for student support:** to create 350 new UI-wide merit- and need-based student scholarships by the end of 2005

RIGHT: David J. Skorton became the 19th president of The University of Iowa on March 1, 2003. A UI faculty member since 1980, he enthusiastically supports the campaign and its goals.

"I'm looking forward to meeting with alumni and contributors in the coming months to promote our vision of the UI's future," Skorton says. "Working together, I'm confident we can surpass our goals."



Q&A

Minimizing Risk, Maximizing Impact

Q and A with Dave Triplett, UI Foundation Assistant Vice President, Gift Planning

Q: How can UI alumni and friends use gift planning to maximize their support for the campaign during times of economic uncertainty?

A: Effective gift planning can accomplish several objectives at once. First and foremost, it can help provide a degree of **low-risk financial stability** to a contributor and his or her family. It can offer **tax advantages** to both the donor and his or her heirs. And, of course, it can enable one to have a **meaningful impact on the UI** and its students.

Q: You mention that gift planning can help minimize risk—with today's volatile markets, how can one take advantage of that?

A: There are many ways that a contributor can **give creatively** to the UI, both immediately and in the future. One method of planning that has been especially popular is establishing a **gift annuity**. With a gift annuity, a contributor and his or her spouse or other qualified beneficiary can receive annual income at a guaranteed, fixed rate of return—it doesn't matter what happens in the markets. Upon the beneficiaries' death, the principal is transferred to the UI area designated by the donor.

Q: How can you and your staff help people decide what their best gift-planning option may be?

A: Every individual's financial situation is unique, and so is everyone's gift. We're ready to help UI alumni and friends make the best use of their assets to meet their **personal needs**—while also enabling them to make a difference in the **UI's future**.

For more information on gift planning to support the UI's comprehensive campaign, contact Dave Triplett at **(800) 648-6973** or **dave-triplett@uiowa.edu**, or visit **www.uiowafoundation.org/giftplanning**.



Good. Better. Best. Iowa: The Campaign to Advance Our Great University is the UI's \$850 million comprehensive campaign, which will run through 2005 and is being conducted under the guidance of the UI Foundation. The seven-year effort is raising private funds to help launch a variety of initiatives across the University, substantially increase the number of UI scholarships and endowed faculty positions, support new educational and research facilities, build the UI's endowment, and fund outreach and service programs to benefit Iowans.

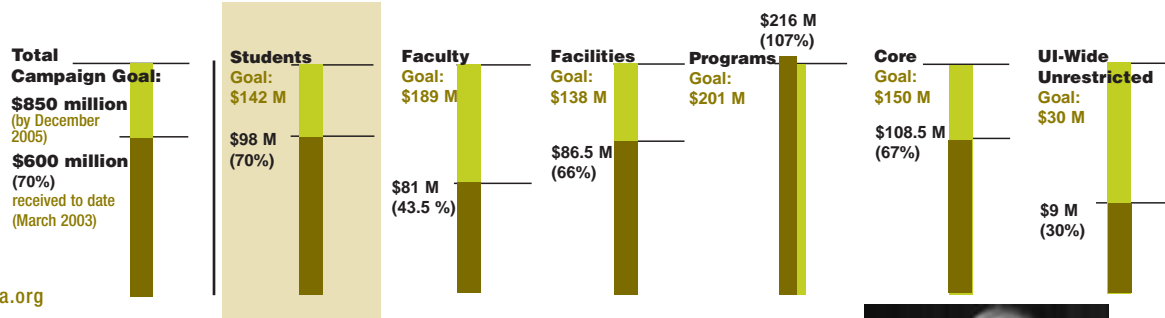
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Campaign funds received to date

Monthly updates on campaign progress are available at:

www.GoodBetterBestIowa.org



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Returning the Gift (continued from front)

continuing the cycle. My outside interests have allowed me to give back."

Additionally, Ma's scholarships have aided her involvement in research on tissue engineering and human genome mapping. "What I find most satisfying about my research is knowing that the end result may contribute to a larger finding," said Ma. "Scholarships have allowed me to stay more focused on my studies and other activities."

Though she is an exceptional student and community member, Kimberly Ma's story is not the exception at Iowa. Private contributions that establish scholarships allow the UI to compete for some of the country's strongest students. Without such

support, students like Ma might go elsewhere to study and excel. As tuition rises dramatically, the University's ability to compete for the most capable students—and assist those deserving students in need of financial assistance—is more important than ever.

Gifts in the form of scholarships help students like Kimberly Ma realize their dreams and, just as important, have a lasting effect on The University of Iowa.

"The preparation I've received for both my career and my life has happened inside and outside the classroom at Iowa," said Ma. "I can't thank the University and the contributors enough for helping make it all possible."



ABOVE: On October 9, 2002, nearly 400 UI faculty, staff, and other guests attended the Campus Campaign Kickoff for the *Good. Better. Best. Iowa* campaign.

INSET: The kickoff event featured speakers from around campus, including Professor Emeritus and Campus Campaign Chair Sam Becker. **BELOW:** Medical student scholarship recipients and contributors attended the fourth annual Scholarship Recognition Luncheon on November 15, 2002. Karen Hsu Blatman (second from left) of Ames, Iowa, a third-year medical student and a recipient of the Naser and Catherine Payvandi Medical Scholarship, was a featured speaker at the event. Also pictured: Robert Blatman (left), and scholarship contributors Catherine Payvandi (1978 Ph.D.) and M. Naser Payvandi (1973 Res.).



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