



NEWS

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ISSUE 5

About the Campaign
to Advance
Our Great University



ABOVE: Mike O'Hara and Jane Engeldinger

SENDING THE MESSAGE:

Iowa Cares

The energy that faculty and staff bring to their work helps define the health of a university. The University of Iowa is privileged to have committed teachers, researchers, and staff members giving their all each day to create the best possible educational environment.

The leadership of UI faculty and staff—throughout the University, at every level—is key to showing the world that Iowa cares about its students and about advancing humanity's knowledge, understanding, and quality of life.

Now, through the Campus Campaign portion of the UI's comprehensive *Good. Better. Best. Iowa* campaign, faculty and staff have the opportunity to further inspire the greater UI community—of alumni, potential donors, students, and parents—by joining together to help secure the University's future success.

The success of the Campus Campaign, which is chaired by UI Professor Emeritus Sam Becker and draws to a close at the end of 2003, will be measured in more than dollars. While there is a dollar goal of \$25 million, the campaign is focused on *participation*: the number of faculty and staff who have made financial gifts to any area of the UI.

Every UI employee can make a difference, and one can imagine the message it will send when the University announces that an extraordinary number of its faculty and staff have pitched in to ensure that the UI can serve its students, state, and society with vision and vigor.

One UI faculty couple, Jane Engeldinger and her husband, Mike O'Hara, understand well the importance of giving back to the UI. They are regular contributors to Hancher Auditorium, the UI Museum of Art, WSUI/KSUI, the Rape Victim Advocacy Program, and their respective departments. They also have established a deferred estate gift to the UI, and are longtime members of The Presidents Club, designed to recognize the University's most consistent and generous givers.

O'Hara, a professor in the Department of Psychology in the College of Liberal Arts and Sciences and the co-director of the Iowa Depression and Clinical Research Center, believes that contributing to the University—which has been his professional home since 1980—is a way to help the UI better pursue its important work.

"We're very committed to the University," O'Hara said. "We want to do what we can to support it in all its missions. We believe we have a responsibility to help support our community."
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"The UI has given us tremendous opportunities to sustain fulfilling careers, and it does essential work."

—Mike O'Hara



Staff Awards



Promote Excellence

"Continuing education is so important for UI staff," said Vern Duba, librarian in the College of Pharmacy. "It's a great way to get inspired and stay on top in our professions."

A 2002 recipient of the Mary Jo Small Fellowship, Duba used the funds to attend the American Association of Colleges of Pharmacy (ACCP) annual meeting in Kansas City. Duba was elected for the honor in recognition of his quality work.



Vern Duba

"Attending the ACCP meeting was an amazing opportunity to meet colleagues and learn strategies that have made me more effective in my job," he said.

The Mary Jo Small Award—given annually to qualified staff with a record of outstanding contributions to the University—was named in honor of the former associate vice president of finance and university services who retired in 1999.

Three other staff awards have also been established to support learning opportunities for UI staff—the Bringing Best Practices to Iowa Award, the Technology Application Grant Program, and the Dick Gibson Award for Innovation and Service, named for the former associate vice president and director of the Facilities Services Group, who retired in 2000.

One goal for the University's comprehensive campaign is to raise \$200,000 for the Mary Jo Small Award and \$100,000 to support each of the three other awards. This is the first time a UI-wide campaign has identified staff development as a funding priority.

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Briefly

Gift Highlights

• Campus Campaign gifts play an important role in the comprehensive **Good. Better. Best. Iowa** campaign. Nearly 3,500 faculty and staff members have made gifts to the UI Foundation so far, helping to increase the overall campaign total to more than \$650 million. Employee participation has grown from 15 percent in 1999 to more than 23 percent with gifts of more than \$20 million, all as of May 2003. Sam Becker, professor emeritus of communication studies, and Della McGrath, director of special assignments with the UI Foundation, continue to conduct campaign information sessions with units across campus, in addition to meeting one on one with prospective contributors.

• Jerre Stead (1965 B.B.A.) and his spouse, Mary Joy Stead, of Scottsdale, Arizona, have made a \$25 million gift commitment to the UI's **Henry B. Tippie College of Business** to support a variety of programs and initiatives. The \$25 million Stead commitment includes both outright and deferred support. Gifts will be directed to the following projects within the college: a new endowed faculty chair in leadership, to be named in honor of Dean Gary C. Fethke; ongoing support for the Stead Technology Center, which provides computer services and related programming within the college; the Kloppenburg-Stead Speaker Series, which will bring prominent speakers to the college's Executive MBA program; and ongoing support for the College of Business Building Fund for continuing enhancement and maintenance of the John Pappajohn Business Building. (See photo below.)

• Two recent gifts will create professorships in the **UI College of Law**. A gift commitment of \$500,000 from Richard G. Langdon of Des Moines and Ann L. Ward of Columbia, Missouri, will establish the **Herschel G. Langdon Professorship of Trial Advocacy Fund**. The gift honors their late father, a 1931 graduate of the UI College of Law. Following his graduation from the law school, Herschel Langdon co-founded Herrick, Langdon & Langdon. Today, Richard Langdon is an attorney with that law firm. Ann Ward is a retired school secretary.

A nearly \$600,000 estate gift will establish the **Edward L. Carmody Professorship** within the law school. Carmody (1931 B.A., 1933 J.D.) died in 2001. The professorship was created from Carmody's recent estate gift and gifts received during his lifetime through the Edward L. Carmody Law Endowment Fund, which he established in 1996. Carmody retired from Davenport Bank and Trust Co., Davenport, Iowa, as senior vice president and trust officer after 60 years of service.

• **Flags of the United States and the state of Iowa were raised over Old Capitol on May 13 for the first time since a fire destroyed the historic gold dome and cupola in November 2001. Raising funds for Old Capitol's ongoing restoration and for educational programs are among the priorities of the Good. Better. Best. Iowa campaign.**

"These awards not only help us achieve professional goals—they bring respect and credibility to the work we do."
—Chris Brus

(continued from front)
Staff Awards Promote Excellence



Chris Brus

Another staff fellowship recipient, Director of the Women in Science and Engineering (WISE) program Chris Brus, used

the Small Award to partially fund participation in an international workshop on gender mainstreaming. "The sessions gave us a cross-cultural view of how gender bias can impact education, employment, and politics, then challenged us to develop strategies for lessening its effect," said Brus. "Attending the workshop has had a tremendous impact on my work."

Encouraging UI employees to contribute to staff awards is a major priority for the campus campaign. "When we support each other in this way," said Duba, "we show we believe in what we do by honoring our colleagues and contributing to their professional development."

"These awards not only help us achieve professional goals—they bring respect and credibility to the work we do," Brus added.

1 To celebrate the successful conclusion of the **Iowa Law School Endowment Campaign for the 21st Century**, the University of Iowa College of Law, the Iowa Law School Foundation, and the UI Foundation



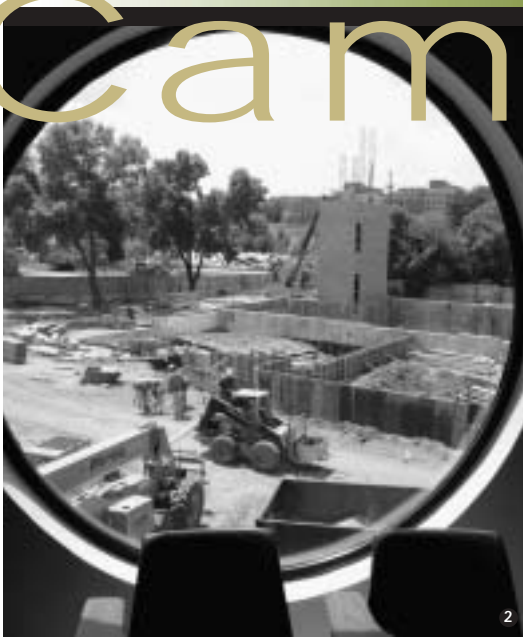
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held a special dinner April 12 at the Levitt Center for University Advancement in Iowa City. Established in 1997 under the leadership of campaign chair Charles M. Kierscht (1962 J.D.) with a goal of \$25 million, the campaign recently drew to a close with gift

commitments of more than \$32.8 million. Funds raised will benefit the college's core priorities—faculty development, scholarship support, the law library, and professional skills-training programs—and other vital aspects of the college. (Clockwise from left:

Charles M. Kierscht, Dean N. William Hines, and Mark V. Wunder, Director of Development, Iowa Law School Foundation.)

Campus Campaign



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2 Work continues on the **Philip D. Adler Journalism and Mass Communication Building**. Slated for completion by late 2004/early 2005, the three-story, 65,500-square-foot structure will hold classrooms, broadcast studios, laboratories, offices, and meeting spaces. The building's features will include a tiered classroom for film screenings and technological classrooms designed to accommodate increasing enrollments in the cinema program. More than \$2 million has already been raised for this building to be located west of the Becker Communication Studies Building and north of the Main Library.



4 **Jerre Stead** (1965 B.B.A.) and his spouse, **Mary Joy Stead**, announced their \$25 million gift commitment to the UI's **Henry B. Tippie College of Business** at the college's Board of Visitors meeting on Friday, April 18. The Steads, who reside in Scottsdale, Arizona, are natives of Maquoketa, Iowa.



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Good. Better. Best. Iowa: The Campaign to Advance Our Great University is the UI's \$850 million comprehensive campaign, which will run through 2005 and is being conducted under the guidance of the UI Foundation. The seven-year effort is raising private funds to help launch a variety of initiatives across the University, substantially increase the number of UI scholarships and endowed faculty positions, support new educational and research facilities, build the UI's endowment, and fund outreach and service programs to benefit Iowans.

For more information, contact:

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SENDING THE MESSAGE:
Iowa Cares
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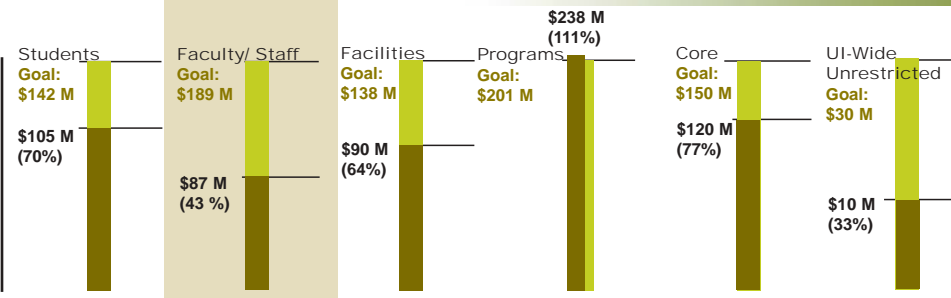
Engeldinger sees her giving to the UI as an extension of her work as a physician and clinical professor in the Department of Obstetrics and Gynecology in the UI Roy J. and Lucille A. Carver College of Medicine.

"I earned my M.D. degree at Iowa in 1976 and did my residency here, too, so I've been exposed to wonderful teachers at the UI over the years," said Engeldinger. "I look at my teaching and my practice as a key way to give back to the University, but my financial support is something tangible beyond that."

With dedicated community members like Engeldinger and O'Hara leading the way—with their work and their gifts—The University of Iowa will long be able to make a vital and bold statement to the world: Iowa cares.

Campaign funds received to date

Monthly updates on campaign progress are available at:
www.GoodBetterBestIowa.org



About the Campaign to Advance Our Great University

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