



Promote Your Business While Supporting The Polk County I-Club

Everyone Wins With Polk County I-Club Sponsorships

The Polk County I-Club supports Hawkeye athletics by hosting a variety of events throughout the year for I-Club members and all other Hawkeye fans. Through sponsorships, you can give your business tremendous presence at these events, all while helping the I-Club raise funds to support Hawkeye athletics. Everyone wins.



Who We Are

The Polk County I-Club supports Hawkeye athletics through membership and other activities to help provide financial support to University of Iowa intercollegiate athletics.

What We Do

As a regional division of the National I-Club, the Polk County I-Club hosts a variety of events throughout the year — such as game watches, golf outings and banquets. Check out our calendar for the next upcoming events.

Join Us

Whether you're a friend, fan or Hawkeye alum, we welcome you to join us in proud support of the Hawkeyes!

Visit polkiclub.com For Details



Sponsorship Opportunities Can Put Your Company In Front Of Thousands Of Hawkeye Fans

POLK COUNTY I-CLUB

Event/Promotional Opportunities

I-Club events are an ideal place to showcase your business in front of eager Hawkeye fans. A variety of sponsorships are available at each of these opportunities:

State of Iowa Football Recruiting Update	Held each February at the 7 Flags Event Center, this popular gathering unites Hawkeye fans with a Hawkeye coach, who provides the latest updates on the university's football recruits. Everyone enjoys food, drinks and Iowa football talk.
Spring Football Banquet	Our biggest event, held each April with approximately 1,000 fans, features Iowa head football coach Kirk Ferentz and visits with several players. Trophies are presented to honor highlights from the past season, and the 7 Flags Event Center is packed with Hawkeye fans.
Celebrity Golf Tournament	This June event turns the Wakonda Club into the Hawkeye club as foursomes team with a Hawkeye VIP — either a player, coach or university official — to have fun and compete for prizes. After golf, the good time continues with drinks and a steak dinner.
Winter Sports Luncheon	Hawkeye fans head to the 7 Flags Event Center each October for this preview of the winter sports season. Iowa's wrestling coach and both the men's and women's basketball coaches are all on hand to update Hawkeye fans on their teams over lunch.
Football TV Game Watches	For all away games, Hawkeye fans are given restaurant/bar destinations to gather and enjoy the Hawkeye game together. Along with food and beer specials, raffles are held and the Hawkeye spirit is celebrated.
Polk County I-Club Radio Show	Promote your business during this popular Hawkeye football talk show with on-air personalities including Jim Zabel, John Miller and Polk County I-Club President, Joe Chmelka. Broadcast on 1040 WHO from 6:00 to 7:00pm on Wednesdays throughout the football season, the show airs right before Kirk Ferentz's live call-in broadcast and draws a solid statewide audience.



It's Easy To Win With A Polk County I-Club Sponsorship

Contact Polk County I-Club President Joe Chmelka at **515-251-4555** (office) or **515-770-7535** (cell).

Polk County I-Club Sponsorship Options

All sponsorships are available on a first come, first served basis, so claim yours today.

	April Spring Football Banquet	February State of Iowa Football Recruiting Update Event	October Winter Sports Luncheon	June Celebrity Golf Tournament at Wakonda Club	Promotional Mentions/ Exposure at Events Listed Here	Radio Spots on 1040 WHO, During Live Polk County I-Club Radio Show	Autographed Hawkeye Football Helmet
Black & Gold Sponsor (1 avail.): \$5,000	Lead table with Coach Ferentz	Lead table with a football coach	Lead table with a coach or VIP (choice of who's available)	Foursome and hole sponsorship	Yes, plus online at polkiclub.com	:30 radio spot each week throughout the football season	1
Tiger Hawk Sponsor (3 avail.): \$3,000	Front row table with a player	Front row table	Front row table with a coach or VIP (choice of who's available)	Hole sponsorship, plus two tickets to the steak dinner	Yes	:30 radio spot each week throughout the football season	1
Herky Sponsor: \$1,750	Premium table	Premium table	Premium table	Hole sponsorship, plus two tickets to the steak dinner		:30 radio spot each week throughout the football season	
Hawk Gear Sponsor: \$3,000 (or equal donation in Hawkeye merchandise)				Hole sponsorship, plus two tickets to the steak dinner	Yes, including Game Watches and polkiclub.com	:30 radio spot each week throughout the football season	1
Beverage Sponsor: \$3,000				Hole sponsorship, plus two tickets to the steak dinner	Yes, including Game Watches	:30 radio spot each week throughout the football season	1

Other Opportunities

June Celebrity Golf Tournament at Wakonda Club

- Eagle sponsor: \$5,000
 - Two free foursomes
 - Autographed Hawkeye football helmet
 - Promotional exposure at event
 - :30 radio spot each week throughout the football season on 1040 WHO, during the live I-Club radio show
 - Hole sponsorship
 - Two tickets to the steak dinner

- Birdie sponsors (4 avail.): \$2,500
 - One free foursome
 - Autographed Hawkeye football helmet
 - Promotional exposure at event
 - Hole sponsorship
 - Two tickets to the steak dinner
- Lunch/dinner sponsor: \$500 or meat donation
 - Hole sponsorship
 - Two tickets to the steak dinner
 - Promotional exposure at event

- Golf cart sponsor: \$500
 - Hole sponsorship
 - Two tickets to the steak dinner
 - Promotional exposure at event
- Driving range/putting green sponsor: \$500
 - Hole sponsorship
 - Two tickets to the steak dinner
 - Promotional mentions at event
- Hole sponsors: \$200/each
 - One ticket to the steak dinner

- Hole-in-one car giveaway
 - Car dealer – purchasing their own insurance

Polk County I-Club radio show advertising throughout football season on 1040 WHO

- :30 radio spot each week: \$1,000
 - Includes spot scripting/recording