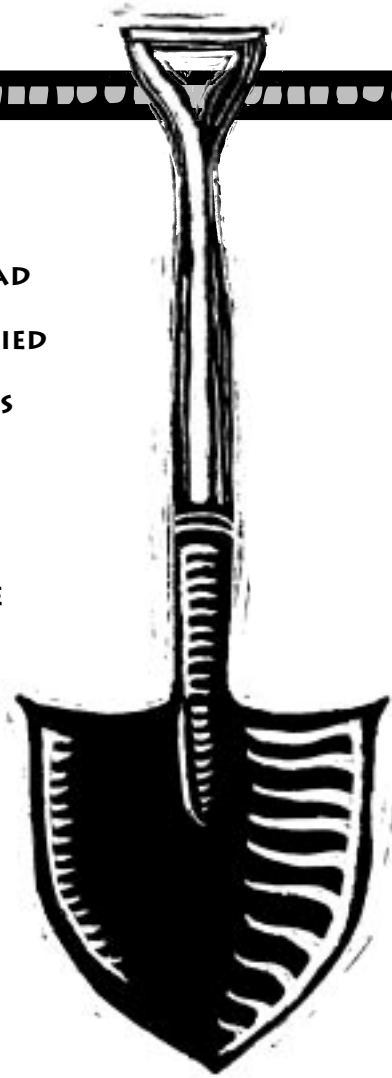


**A**

**SUCCESSFUL INVESTOR SOLD ALL HE HAD AND BOUGHT A LUMP OF GOLD, WHICH HE BURIED AND CHECKED DAILY. WHEN A THIEF STOLE THIS HIDDEN TREASURE, THE INVESTOR BEGAN TO LAMENT. UPON HEARING HIM, A NEIGHBOR SAID, "DO NOT GRIEVE SO. IF YOU FIND A STONE AND BURY IT IN THE SAME SPOT, IT WILL DO YOU QUITE THE SAME SERVICE. WHEN THE GOLD WAS THERE, YOU DID NOT POSSESS IT BECAUSE YOU DID NOT MAKE THE SLIGHTEST USE OF IT." THE MORAL OF THIS AESOP'S FABLE IS . . . WEALTH UNUSED MIGHT AS WELL NOT EXIST.**



**THE TRUE VALUE OF MONEY IS NOT IN ITS POSSESSION BUT ITS USE.**



**PUT YOUR WEALTH TO USE BY INVESTING IN THE LIVES OF OTHERS THROUGH THE UNIVERSITY OF IOWA FOUNDATION. YOUR GIFT OF CASH, APPRECIATED SECURITIES, OR OTHER ASSETS CAN HELP UI STUDENTS AND FACULTY SHINE.**

**TAKE ADVANTAGE OF A GOLDEN OPPORTUNITY TO INVEST IN TOMORROW. CONTACT THE UI FOUNDATION TODAY!**



For more information, contact:  
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