



Architectural rendering of Campus Recreation and Wellness Center, Burlington and Madison Streets, Iowa City

THE CASE FOR SUPPORT OF THE UNIVERSITY OF IOWA CAMPUS RECREATION AND WELLNESS CENTER



A WORLD-CLASS HOME FOR HAWKEYE SWIMMING AND DIVING

The University of Iowa men's and women's swimming and diving programs offer talented student-athletes opportunities that will benefit them for a lifetime. These dedicated young people receive an excellent education from a top-notch public university and compete at the highest levels of intercollegiate athletics.

In return, these hard-working Hawkeyes give their all and perform exceptionally well in the pool and in the classroom as they pursue excellence and success for themselves and their University.

However, the UI lags well behind its Big Ten and NCAA peer institutions in the quality of its swimming and diving practice and competition facilities.

The current home of the Hawkeyes—the storied Field House pool, which was the world's biggest indoor pool when it was built in 1927 to considerable acclaim—is by far the oldest in the Big Ten. It leaks and has often been shut down for repairs, forcing cancellation of practices and meets. Because the pool no longer meets USA Swimming and Diving requirements, the Hawkeyes cannot host major meets, which means a loss of prestige, credibility, and attention for the UI.



“The Campus Recreation and Wellness Center will not only have tremendous impact on the future of Hawkeye swimming and diving, but it will also change the culture of aquatics in Iowa and the region. Contributors to this project will enjoy the satisfaction of having benefited future generations of students and members of the University community.”

Marc Long
Head Coach
UI Swimming and Diving



Architectural rendering of the Campus Recreation and Wellness Center's natatorium

In short, the UI's current swimming and diving facilities have become a detriment to recruiting and to the overall well-being of the University's intercollegiate and recreational aquatics programs.

Fortunately, The University of Iowa, the UI Department of Intercollegiate Athletics, and UI Recreational Services have joined together to develop the state-of-the-art Campus Recreation and Wellness Center, which—among other essential uses—will serve as the new home for UI men's and women's swimming and diving.

The new 215,000-square-foot facility, to be located in the heart of campus at the southwest corner of Burlington and Madison Streets, **will include these benefits to ensure Hawkeye swimming and diving excellence:**

- A “dotted-I” pool large enough to host 25-yard, 25-meter, and 50-meter competitions
- A 25-yard warm diving well with a sparger; 1- and 3-meter springboards; and 1-, 3-, 5-, 7.5-, and 10-meter platforms
- New locker room facilities for student-athletes, including separate showers and a spa for divers adjacent to the diving tower
- Off-deck spectator seating for Big Ten, NCAA, and other major competitions
- Office and meeting space for coaches, staff, and student-athletes

The funds to build this much-needed \$69 million, three-level Campus Recreation and Wellness Center—which has been designed by RDG Planning and Design of Des Moines and will be completed in 2009—will come from a public-private partnership. The University of Iowa, the UI Department of Intercollegiate Athletics, and UI Student Government have committed significant resources to the project.



In addition, the Athletic Development Office of The University of Iowa Foundation seeks private support to help make this long-overdue dream a reality so Hawkeye student-athletes will have every opportunity to excel for decades to come.

Named-recognition opportunities exist throughout the aquatics portion of the facility for generous supporters of Iowa Hawkeye men's and women's swimming and diving programs.

FITNESS AND RECREATION FOR THE CAMPUS AND THE COMMUNITY

Physical fitness and wellness have never been more important in the lives of young people. Students understand that with regular exercise and activity they are happier, handle stress more easily, have an easier time focusing on their studies, and look forward to longer, healthier lives.

A survey conducted in 2004 showed that 70 percent of students consider it "important" or "very important" for the UI to improve its recreational facilities, and UI Student Government has been instrumental in planning for the Campus Recreation and Wellness Center.

What students are telling us today—not only at Iowa but at universities and colleges across the nation—is that recreational opportunities have become as central to student life as the Iowa Memorial Union has been for decades here on the UI campus. Just as new swimming facilities will greatly enhance recruiting for intercollegiate swimming and diving, first-rate recreational facilities will make the UI a more attractive destination for all students. And as with swimming and diving, the UI has also fallen behind its peer institutions in providing recreational opportunities—for instance, the University of Illinois and Ohio State University have recently completed ambitious recreation-center projects.



"Our recreational facilities are significant to the mission of The University of Iowa.

Our primary mission is the development of the mind, but we also must be dedicated to the total well-being of our students. Physical fitness and recreation play a crucial role in keeping our minds, bodies, spirits—and our entire community—healthy."

Sally Mason
President
The University of Iowa



To serve the needs of UI students, faculty, and staff, as well as those of the wider community, the Campus Recreation and Wellness Center will include:

- 20,000 square feet of fitness equipment
- A 54-foot climbing tower
- A zero-depth leisure pool with lap swimming, a current channel, a bouldering wall, and a video screen
- Three gymnasiums for basketball, volleyball, indoor soccer, floor hockey, and handball
- A 1/9-mile indoor track with a floor-to-ceiling window
- Activity rooms for aerobics, yoga, pilates, and other exercise and wellness classes
- A wellness center with classrooms, massage facilities, and other amenities
- A steam room/sauna
- A café featuring menu items for the health-conscious



Student fees will permit unlimited access to the facility for students, while faculty, staff, and members of the public will be able to pay tiered fees to use different parts of the center.

The Campus Recreation and Wellness Center, located at one of the primary entry points to the University, will send a vital signal to all that the UI cares not just about its students' academic success and the productivity of its faculty and staff, but also about their all-around well-being. It will help the UI provide healthy, safe activities for its campus community, and will enable the University to better serve the wider community.

For more information, please contact:

Diane Thomason

Special Projects Development Officer
Intercollegiate Athletics
The University of Iowa Foundation
P.O. Box 4550
Iowa City, IA 52244-4550
(319) 335-3305 | (800) 648-6973
diane-thomason@uiowa.edu

HOW YOU CAN HELP

University of Iowa Foundation and UI Department of Intercollegiate Athletics staff would be delighted to discuss with you the ways that you can help make the Campus Recreation and Wellness Center a reality. With your generous help, the student-athletes on the Hawkeye men's and women's swimming and diving teams will compete in one of the finest facilities in the nation—a major boon to recruiting efforts. And your gift can also enhance recreational opportunities for the entire UI and surrounding community, helping to attract and retain today's fitness-minded students.

Gifts of all sizes are welcome, and can be spread over a multi-year pledge. Recognition opportunities range from \$5,000 for inclusion of your name on a permanently and prominently displayed plaque, to the ability to name areas that serve the intercollegiate swimming and diving programs at gift levels starting at \$7,500.

Most important, your support for the Campus Recreation and Wellness Center will give you the lifelong satisfaction of having invested in the future of The University of Iowa and its students.





**UNIVERSITY OF IOWA CAMPUS RECREATION AND WELLNESS CENTER
NAMING OPPORTUNITIES FOR SWIMMING AND DIVING PROGRAM AREAS**



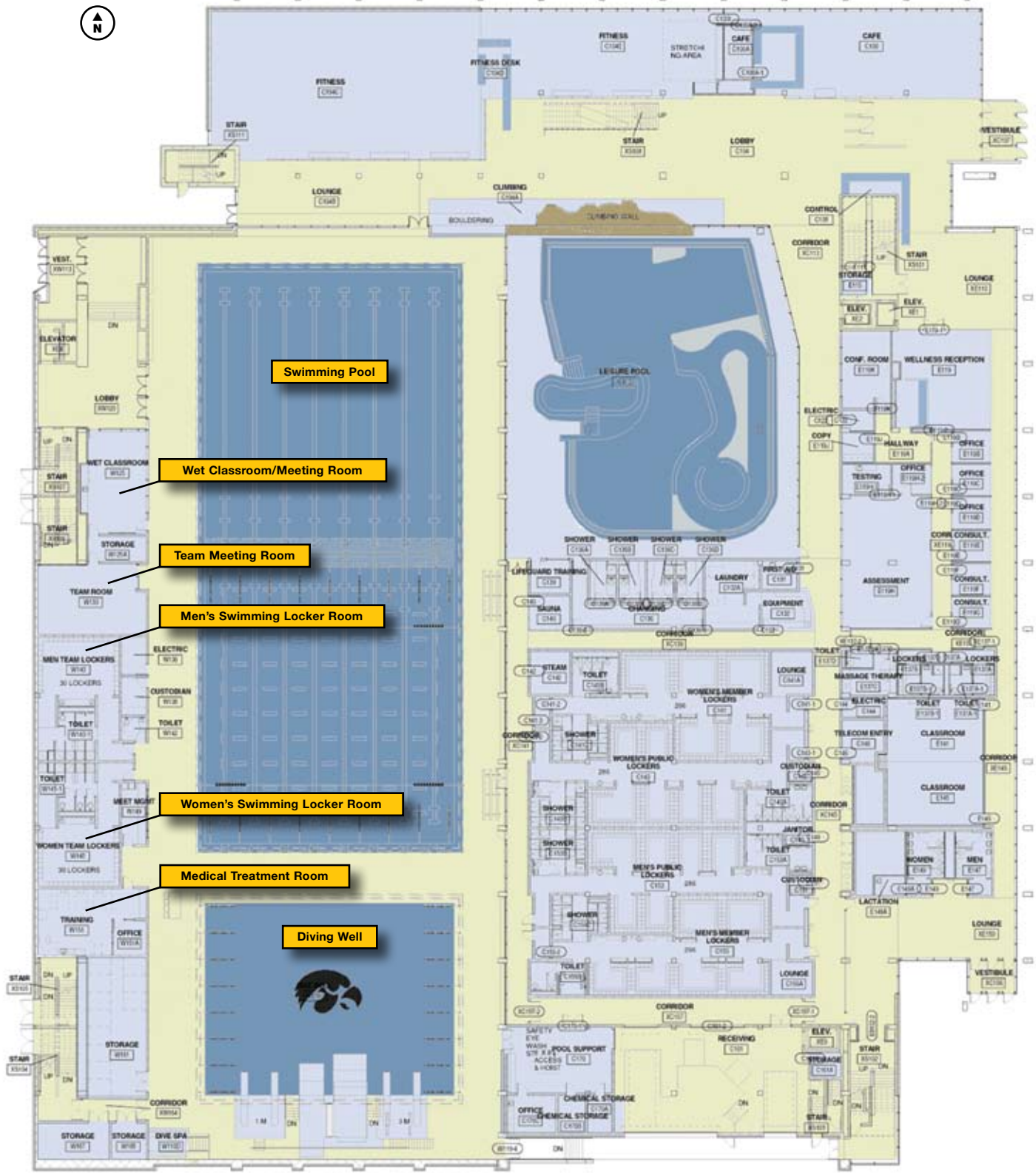
For more information about how you can help give the Hawkeye women's and men's swimming and diving programs a new home, please contact:

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Area	Minimum Gift Commitment
Swimming Pool	\$3,000,000
Diving Well	\$1,000,000
Medical Treatment Room	\$150,000
Wet Classroom/Meeting Room	\$100,000
Women's Swimming Locker Room	\$100,000
Men's Swimming Locker Room	\$100,000
Team Meeting Room	\$75,000
Head Coach's office	\$50,000
Assistant Coach's Office (each)	\$25,000
Head Coach's Locker	\$25,000
Pool Lane (each) and Starting Block (each)	\$15,000
Assistant Coach's Locker (each)	\$10,000
Individual Student-Athlete's Locker (each)	\$7,500
Name on Plaque in Swimming Area	\$5,000

Note: These gifts do not count toward annual I-Club recognition levels. These gifts are at least partially tax-deductible; please consult your tax advisor for details.

Burlington Street



Court Street